

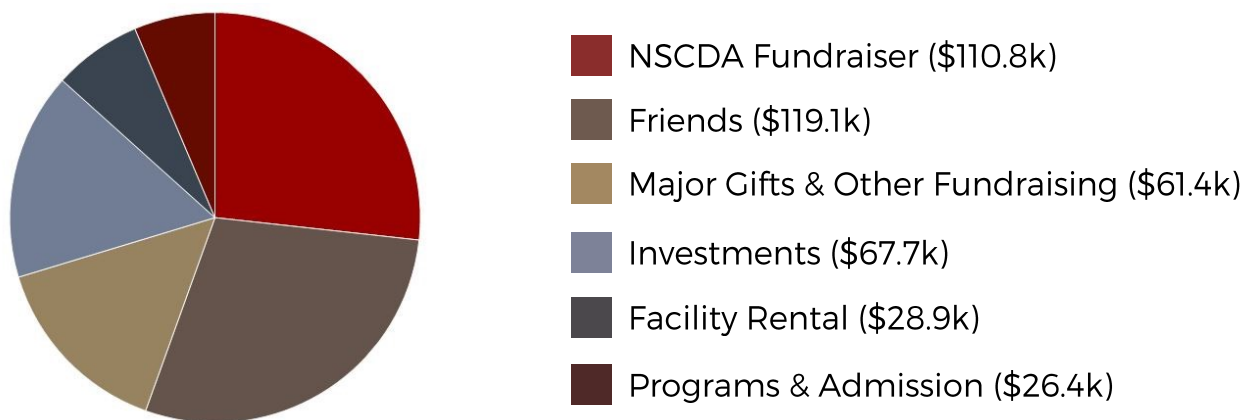
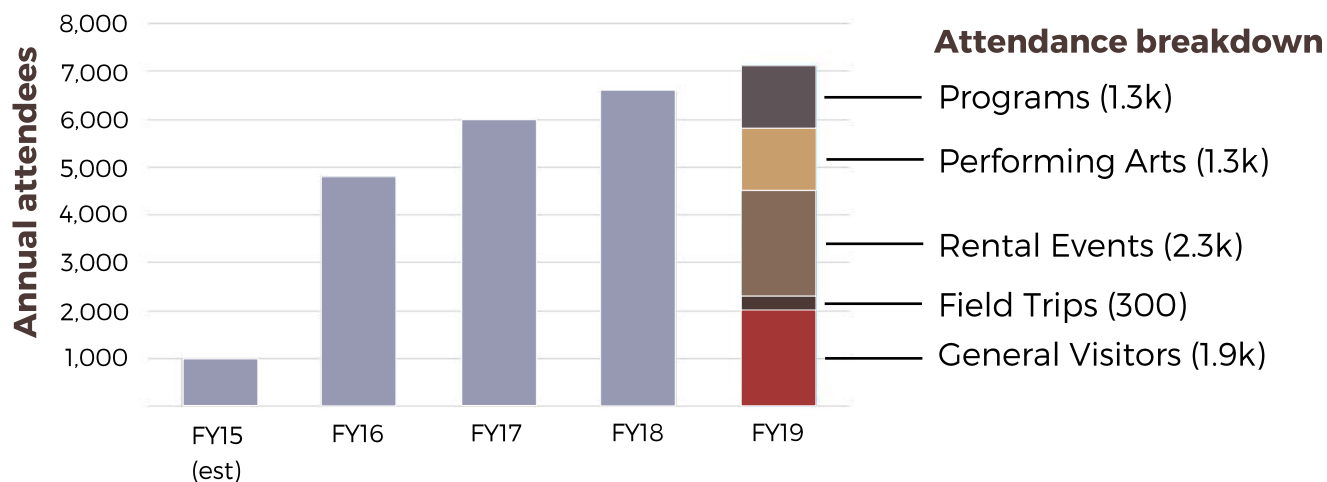
Neill-Cochran House Museum



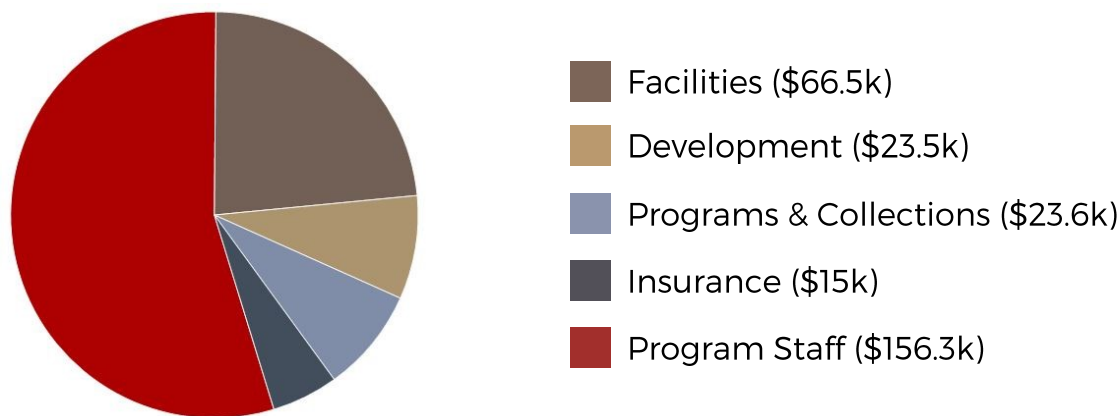
2018-19 Annual Report

Fiscal Year 2019 in Review

Our fourth consecutive year of growth!



Total Income this Fiscal Year: \$414.4k



Total Expense this Fiscal Year: \$285k

Figures above (and information in this report) for fiscal year beginning June 1, 2018 and ending May 31, 2019


A Word of Welcome

On behalf of the Board of Managers of the National Society of The Colonial Dames of America in Texas (NSCDA-TX) and of the museum's Board and staff, we are honored to present the Second Annual Report for the Neill-Cochran House Museum. FY19 was robust by any metric - revenue at the museum from programming was strong, we continued to increase our annual visitation, we had the most successful year in fundraising in the museum's history, and we mounted three outstanding major exhibitions.

The NCHM raised almost \$300K in FY19, thanks to several successful campaigns. The Friends of the Neill-Cochran House Museum Annual Campaign raised over \$119K, a new high, thanks to expanded outreach and enthusiasm for the exhibits and programming the museum has mounted over the past two years. We also raised the bar with Amplify Austin (the non-profit community's 24-hour giving drive), thanks to a significant match from a local donor and expanded interest in the museum within the Austin community. Finally, the NSCDA-TX held a successful fundraiser, *A Night for our Nation*, in November 2018 which netted over \$110K to support the organization's missions in historic preservation, education, and patriotic service, fulfilled through our operations at the NCHM.

Successful fundraising is anchored in successful programming, and FY19 was particularly strong in exhibitions and programming. *Through Her Eyes: The Impressionist Work of Anna Stanley* brought in many new visitors, was the focus of two major articles in the *Austin-American Statesman*, and was extended by a month due to its popularity. We thank Anna Stanley's granddaughter, Marni Roberson, for sharing her collection with us, along with primary source documents, allowing us to mount a robust and scholarly retrospective. In February 2019, we opened *Joy and Delight: Lu Ann Barrow and the Folk Spirit*, a retrospective of Austin artist Lu Ann Barrow's work that has indeed delighted visitors and once again expanded the museum's audience, thanks to generous loans from the artist as well as from numerous local collectors. Upstairs, we opened *Prominent Upon a Hill: The Unlikely Birth and Growth of Austin*, a show that chronicles the first century of the city's growth from its beginnings in 1839.

Thank you to the donors and volunteers who made FY19 possible through your support. Read on to learn more, and we look forward to your participation in all our projects in the year to come.



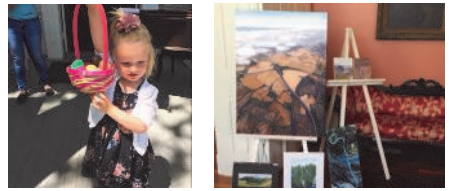
Eileen Moody
President, NSCDA-TX



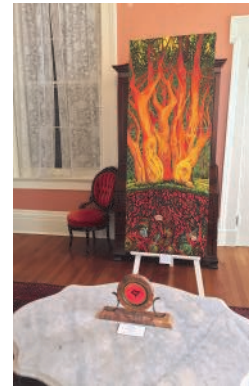
Karen Pope
Chair, Neill-Cochran House
Museum Committee



Rowena Dasch
Executive Director,
Neill-Cochran House Museum



100+
museum,
arts, and private
events hosted



Museum Staff
2018-2019



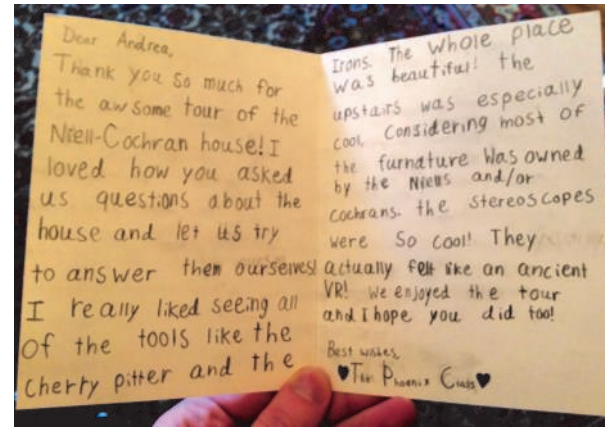
We especially thank
Marni Holbrook Roberson
and **Lu Ann Barrow**

as well as Laura and David Barrow, Jeanette Cook, Mary Nell Frucella, Elaine Goessling, Margie and Al McClurg, Kathleen Davis Niendorf, Dr. Arch Robinson, Kay and Leon Whitney, and Blythe Wilson

for their generous loans of works for our exhibits *Through Her Eyes* and *Joy and Delight*



Thanks
to more than
90
new
donors



From left:
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Development Officer
Rowena Houghton Dasch
Executive Director
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Thanks to our sponsors



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